
KNOWING
is not enough; we must apply
WILLING
is not enough; we must do.



You need to start using your Shriners card today!

We partnered with Petro-Canada almost five months ago and created a wonderful and simple program to help the Shrine earn money nationally.

All we needed to do was fuel our vehicles at Petro-Canada. It was that simple. We were given 9 months to show that the Shriners were the right group to partner with and are truly dedicated to their cause and will do this with passion. At the same time, we were also allowed to collect Petro-Points and get entered in a chance to win a trip-for-two to the Olympics.

The first quarter of this program has brought in a significant number of activations. With 22,605 cards activated across the Shrine Centers as of July 1st, with enough cards out among our members and supporters to generate over \$900,000 in fundraising dollars!

The potential earnings are much greater than this and we need every bit we can get this year. We need you to start using your Shriners card today.

That is the good part of the story. Nobles, I

regret to inform you that merely activating cards will not make us successful. Our combined usage in this program, since April 1st, has only amounted to 1% of what we can achieve. This is unacceptable!

If we ever wish to benefit from this easy, fun, and profitable way to generate funds for the Shrine, we need to change our behaviour. After all, that is our creed, to do the things we like as a fun loving group of men with a purpose. You need to start using your cards today, for tomorrow will be too late!

Your Divan is very committed to this cause and they believe that there is no greater opportunity than to dedicate yourself and participate in this program. We cannot do this without your help!

To realize that value, you need to start using your card at each and every fill-up. If you do not have a card yet, ask for one and start using it.

Ask those around you if they are using theirs. If you need to go a bit out of the way to do so, your participation and dedication to this cause would mean a great deal to the Shrine.

***Ask not what the Shrine can do for you...
Ask what you can do for the Shrine!***